

### CLAIMS

1. A method for matching a customer and a Provider, comprising the steps of:
  - a) generating a database containing data relevant to the Provider;
  - b) updating said database so as to keep said data on the Provider up-to-date;
  - c) when a call is received from a customer, identifying the requirements of the customer;
  - d) identifying the nature of the request of the customer for a Provider;
  - e) searching said database for a Provider who fits best the requirements of the customer; and
  - f) when such best fit Provider is found, generating a voice and/or data communication between said customer and said provider.
2. A method according to claim 1, wherein the requirements of the customer include his geographic location.
3. A method according to claim 1 or 2, wherein the data relevant to the Provider kept in the data base are selected from among availability status, geographical location and scheduled jobs.

4. A method according to claim 2, wherein the data relevant to the Provider kept in the data base comprise its location.
5. A method according to claim 1, wherein the data relevant to the Provider kept in the data base comprise status information.
6. A method according to claim 4, wherein the status information comprises an indication of availability.
7. A method according to claim 1, wherein the updating of the database is initiated by the Providers.
8. A method according to claim 1, wherein the updating of the database is initiated by the database by polling the Providers.
9. A method according to any one of claims 1 to 7, wherein the location of the customer is determined using location systems of the communication network from which the call of the customer is placed.
10. A method according to any one of claims 1 to 8, wherein the communication network is a cellular phone network.
11. A method according to any one of claims 1 to 7, wherein the customer uses a regular telephone line.

12. A method according to any one of claims 1 to 7 and 10, wherein the Provider uses a regular telephone line.
13. A method according to any one of claims 1 to 11, wherein the customer is in motion.
14. A method according to any one of claims 1 to 12, wherein the Provider is in motion.
15. A method according to any one of claims 1 to 11 and 13, wherein the customer is static.
16. A method according to any one of claims 1 to 12 and 14, wherein the Provider is static.
17. A method according to any one of claims 1 to 15, wherein the Provider is selected from among food providers, house services providers, personal services providers, delivery services, and information providers.
18. A system for matching a customer and a Provider, comprising:
  - a) a database containing data relevant to the Provider;
  - b) communication lines and means for updating said database so as to keep said data on the Provider up-to-date;

